

# **Plymouth Economic Strategy Inclusive Growth Pillar Update**

**15 October 2025**

# 1 of 4 Pillars in our Economic Strategy



- Political Lead - Cllr Chris Penberthy
- External Lead – Lindsey Hall
- External Support – Claire Taylor
- PCC Officer Lead – Anna Peachey



# Wider context around inclusive growth



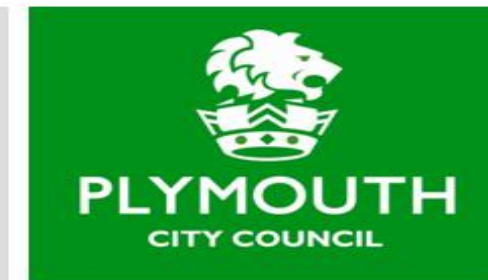
Enabling everyone to contribute to, and benefit from, the economy

Intersectionality with

- Protected characteristics
- Socio-economic deprivation
- Social mobility
- Education and skills aspirations - from Early Years to Lifelong learning

Engagement and collaboration with wider business networks

# Overarching Context



**Building Bridges to Opportunity is about setting an environment where people;**



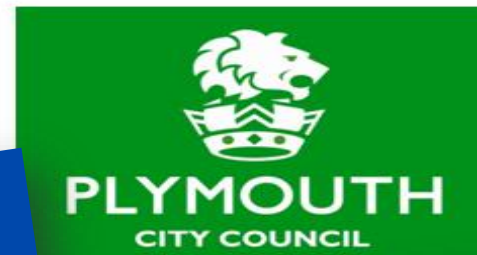
**and seeing our strategies and plans through these lenses**

- **Building Bridges to Opportunity**
  - A systems approach to tackling poverty in Plymouth
  - Being facilitated by the Council as part of a city-wide approach
  - Role of Inclusive Growth pillar is supporting an employer focus on setting an environment where people 'Can lift themselves out of poverty' and 'Don't fall into poverty'
- **Windows of opportunity offered by government Making Work Pay Plan**
  - Employment Rights Bill – flexible working; Day 1 entitlements; end to zero hours contracts
- **Three target audiences where work is limited by**
  - Caring responsibilities
  - Health Challenges
  - Deprivation
- **Women disproportionately represented in all 3**
  - Council Cross-Cabinet Group on Women's Economic Inequality

# Targets for Change – 2035 Aspirations

These are Plymouth Economic Strategy 2025-2035 aspirations (evidence base can be found in the strategy) particularly associated with stubborn inequalities which highlight where **Plymouth is disproportionately different** to England and the southwest region and the trend has worsened.

- 3000 people in the 28 communities in the lowest decile of the Indices of Multiple Deprivation improve towards 2nd decile,
- Help 5000 economically inactive people into work, particularly impacting on the people who are long term sick,
- 8000 new jobs,
- 5000 people gain their first qualifications,
- 22,000 more people with RVQ4 qualifications resident in the city,
- 1000 new businesses,
- CO2 emission reductions to achieve net zero.



# Key Actions



- Support Plymouth Economic Strategy projects to deliver inclusive growth
- Become national leaders in the delivery of impact through Social Value procurement
- Contribute effectively to Team Plymouth
- Shift the Plymouth Charter to an Impact Network
- Inspire focus for wider organisational and business activity via Corporate Social Responsibility (CSR)
- Deliver 4 inclusive growth lead pillar projects (*Championing Good Business Models ; Increasing Accessibility of Local Jobs; Empowering the Community Sector; Building Pathways to Employment*) and join up across all PES delivery projects